Conference Report

The chief guest of the conference was Prof. Prem Vrat, a renowned academician and currently vice chancellor, ITM University, Gurgaon. The guest of honour was Prof. Madhu Vij from FMS, Delhi University who delivered the key note address and discussed about the challenges faced and importance of the theme of the seminar.

There were two plenary sessions in the conference. First plenary session was held on 14th February 2014 chaired by Mr. Ramesh A. Vaswani, Director, Intex Technology and four other members shared the platform namely Dr. J. K. Singh, Scientist E, DRDO, Delhi, Mr. Abhay Saxena, Associate Vice President, T.Q.M. and H. R. Hero Moto Corp., Mr. Ganga Charan Sharma, Country Head CSR and Sustainability Service, TUV Rheinland India, Mr. Vibhuti Pradhan, Senior Manager, Indian Oil Corporation. They shared their experience and knowledge about sustainable development in the current scenario.

Second plenary session was held on 15th February 2015 chaired by Dr. R. K. Dwivedi, Ex- Principal, School of Management, IPEC, Former President –CEAT and four other members namely Prof. P. K. Suri, Head, Delhi School of Management, Delhi Technological University, Delhi, Ms. Rubina Sen, Co-Ordinator, Global Reporting Initiative, Mr. Birender Raturi, International Director, S.R. Asia, Mr. Digvijay Bhardwaj, Senior Manager, Ericsson India shared the platform and appraised the audience with their knowledge. There were 5 technical sessions in the conference covering various aspects of sustainable development like banking system and reforms, women entrepreneurship, government policies, corporate social responsibility, political instability, retail sector, environmental issues, agriculture and many more. The brief details of these sessions are as follows:

Technical Session 1
Theme: Marketing Strategies for Sustainable Development and Inclusive Growth
Session Chair: Dr. Rajan Yadav, Associate Professor, Delhi School of Management, Delhi Technological University, Delhi

Technical Session 2
Theme: Corporate Social Responsibility and Women Empowerment for Sustainable Development and Inclusive Growth
Session chair: Dr. Barnali Chakladhar, Associate Professor, IMI, Delhi

Technical Session-3 (A)
Theme: Environment, Economy & Infrastructure for Sustainable Development and Inclusive Growth
Session chair: Dr. Rashmi Singh, Principal Scientist, PUSA Institute, Delhi.

Technical Session-3 (B)
Theme: Strategies for Sustainable Development and Inclusive Growth
Session chair: Dr. B. S. Hothi, Director, ITS, Mohan Nagar

Technical Session-4
Theme: Financial Strategies for Sustainable Development and Inclusive Growth
Session chair: Dr. Himanshu Joshi, Associate Professor, FORE School of Management, Delhi

Technical Session-5
Theme: People for Sustainable Development and Inclusive Growth
Session Chair: Dr. Vandana Sharma, Co-ordinator MBA, BITS Mesra, Noida Campus

Faculty members and research scholars from various parts of the country like Dhanbad, Kanpur, Muzaffar Nagar, Meerut, Ghaziabad, Noida, Gr. Noida, Delhi etc. contributed 42 research papers/ articles in the conference which are published in the form of a book bearing an ISBN.